MAKE GATEWAY’S HIGHER EDUCATION 1:1 COMPUTING PROGRAM YOUR COMPETITIVE ADVANTAGE

Access to PC technology and the school network is an essential part of campus life. Yet most colleges and universities have not realized the promise of having technology truly impact teaching and learning. Gateway’s expertise makes it easier to fully integrate technology into your curriculum, creating a technology-rich learning environment that today’s tech-savvy students require. The ideal solution, a 1:1 Computing Program where every student has their own notebook computer, could even save your school money by eliminating the need for costly campus computer labs.

College and university leaders continue to turn to Gateway’s dedicated, Education team for our industry expertise, thought leadership, and consultative, solution-oriented approach. Working with administrators like you, we develop custom campus technology initiatives. From standardized notebook configurations for incoming and returning students to deployment, financing, and Help Desk support — Gateway has the innovative products, full-service support, and education experience to help your technology program succeed. Our program knowledge and execution expertise can help you enhance the learning experience as well as student academic performance, improve student service levels, and develop a technology environment that attracts the best and brightest.

**Gateway recommends Microsoft® Windows® XP Professional.**

With a 1:1 Computing Program, students have access to standard hardware configurations. This allows instructors to assign class projects and homework with the confidence that everyone has equal access to a specific level of technology and features necessary to meet the course requirements.

This same technology can also be used to streamline student services. Students can simply log in to check grades, add or drop classes, check their financial status, or determine what courses they need to complete their degrees. By ensuring that all students are using the same notebook computer configuration, connectivity and compatibility issues are reduced. Student support requests are decreased, and IT staff members can focus on other campus projects. If a technical issue occurs, our extremely responsive Higher Education Support Team will work to resolve the issue quickly.

When it comes to creating a positive student experience, Gateway delivers another important benefit — better service. DeAnna Schoendienst, the Academic Technical Manager at St. Louis College of Pharmacy agrees, “Responsive is the word I would use to describe Gateway. The success of our technology program is obviously a priority.”

**DETERMINE A BETTER STUDENT EXPERIENCE**

Gateway’s Higher Education 1:1 Computing Program provides the hardware students need to stay engaged, the training your instructors need to make the most of this technology, and the experience and service necessary to bring it all together.

With a 1:1 Computing Program, students have access to standard hardware configurations. This allows instructors to assign class projects and homework with the confidence that everyone has equal access to a specific level of technology and features necessary to meet the course requirements.

This same technology can also be used to streamline student services. Students can simply log in to check grades, add or drop classes, check their financial status, or determine what courses they need to complete their degrees. By ensuring that all students are using the same notebook computer configuration, connectivity and compatibility issues are reduced. Student support requests are decreased, and IT staff members can focus on other campus projects. If a technical issue occurs, our extremely responsive Higher Education Support Team will work to resolve the issue quickly.

When it comes to creating a positive student experience, Gateway delivers another important benefit — better service. DeAnna Schoendienst, the Academic Technical Manager at St. Louis College of Pharmacy agrees, “Responsive is the word I would use to describe Gateway. The success of our technology program is obviously a priority.”
RESPONDING TO YOUR NEEDS

Any computer manufacturer can respond to an RFP. At Gateway, we take a different approach. Your Gateway Education Account Executive assesses each situation and provides advice based on our experience with campuses that have implemented similar programs. We help you determine what is needed to make your program a success right from the start. Great hardware is one thing, but we know that responsive service, quality support, and innovative financing are equally important.

Our Education team is ready to implement your program on schedule and will respond rapidly to any issues that might arise. We will also be in constant contact to ensure your program continues to align with your ever-evolving technology goals and the needs of your students.

“Gateway gave us much more than hardware and low prices. They promised the kind of service we knew we had to provide our students. They’ve come through on every one of their promises.”

Richard Ridgway, Director of Communications — Buena Vista University

Choose our M280 convertible notebook with Intel® Centrino® Mobile Technology and give students the option to type their notes or write in digital ink — with no wires to tie them down.

800-211-4952 • www.gateway.com/education
Call 800-211-4952, and let's get started today. With an entire team focused on the needs of colleges and universities — and two decades of experience serving educators — we are more than ready to help you design the best program for your institution. Improve student service, extend campus IT budgets, and successfully integrate technology into your curriculum with Gateway.

Gateway recommends Microsoft® Windows® XP Professional.

**ATTRACT AND KEEP THE BEST**

The higher education market has become very competitive. Today's students are trying to find the best place to acquire 21st Century skills. A technology-rich campus environment demonstrates that your institution is serious about preparing them for the future. By putting Gateway's education thought leadership to work for your college or university and implementing our proven Higher Education 1:1 Computing Program, you can create a competitive learning environment that will retain and attract students.

**VALUE AND QUALITY YOU CAN TRUST**

Gateway's Higher Education 1:1 Computing Program offers affordable pricing on a focused portfolio of innovative Gateway products that are designed to impact education, including Tablet PCs, notebooks, desktops, servers, storage solutions, services, and PC accessories. Alliances with companies like Intel, Microsoft, and Hitachi let us help you meet classroom needs within your IT budget. You can also extend special discounts and exclusive promotional offers to your faculty and staff for their own personal computer systems and accessories — an attractive benefit.

**GIVE YOUR STUDENTS A COMPETITIVE EDGE**

From convertible notebooks to versatile, all-in-one Gateway Profile® desktop PCs to the quiet and reliable BTX chassis, Gateway offers innovative products that were designed for the classroom. This technology can help students develop the skills they need to join tomorrow's workforce. What better testament to your school's capabilities than a successful and happy alumnus?

Call 800-211-4952, and let's get started today. With an entire team focused on the needs of colleges and universities — and two decades of experience serving educators — we are more than ready to help you design the best program for your institution. Improve student service, extend campus IT budgets, and successfully integrate technology into your curriculum with Gateway.

---

**Give students more flexibility with the Gateway® M280 convertible notebook PC featuring Intel® Centrino® Mobile Technology.**

“Issuing Gateway M275 [convertible notebook PCs] is the single greatest advantage toward productivity and efficiency that we have given our students.”

Vicki Strunk,
President,
Colorado Technical University

“The combination of Gateway’s online teaching resources and technology assistance will empower our faculty to take the student learning experience to new heights.”

Rick Bruner,
Technology Support Services Director,
Huntingdon College

“I really appreciate how our Gateway sales and service reps have made an effort to touch base with me weekly. That relationship, and their experience and expertise with mandate programs, gives me great confidence in Gateway.”

K.C. Mah,
Computer Services Manager,
The Master's College

Gateway recommends Microsoft® Windows® XP Professional.

Gateway recommends Microsoft® Windows® XP Professional.

Gateway recommends Microsoft® Windows® XP Professional.

Gateway recommends Microsoft® Windows® XP Professional.

Gateway recommends Microsoft® Windows® XP Professional.

Gateway recommends Microsoft® Windows® XP Professional.

Gateway recommends Microsoft® Windows® XP Professional.

Gateway recommends Microsoft® Windows® XP Professional.

Gateway recommends Microsoft® Windows® XP Professional.

Gateway recommends Microsoft® Windows® XP Professional.

Gateway recommends Microsoft® Windows® XP Professional.

Gateway recommends Microsoft® Windows® XP Professional.

Gateway recommends Microsoft® Windows® XP Professional.

Gateway recommends Microsoft® Windows® XP Professional.